

Organizer 主辦:



Co-organizer 協辦:

Electronic Industries Awards 2024 電子業獎 2024

簡介

香港電子業商會和香港貿易發展局將於本年10月13-16日的香港秋季電子產品展和國際電子組件及生產技術展覽會期間舉辦每年一屆的電子業獎比賽。每年的得獎產品都會在不同途徑展示，如各大型國際電子貿易展覽會、香港電子業商會及協辦單位的網頁及媒體上刊載有關獎項資料。今年，得獎者還將有機會因其卓越和創新的設計而獲得歐洲產品設計獎 (EPDA)。

宗旨

電子業獎旨在推廣出色的電子產品；促進電子同業提高產品設計及創新水平；以及對在初創產品設計、技術等方面有優異表現的公司作出肯定與獎勵。

得獎者可獲得

- 優勝獎獎狀 **或**
- 金獎獎座 **或**
- 「2024 電子業年度大獎」獎座

*另，得獎產品：

- 將展示在香港電子產品展 (2024 秋季及 2025 春季)
- 有機會入選“歐洲產品設計獎”(電子組別)(香港地區)

“歐洲產品設計獎”(電子組別)得獎者將獲得：

- EPDA 特別證書(價值: 100 美元)
- EPDA 特別獎座(價值: 300 美元)
- EPDA 得獎者徽章
- 豁免 EPDA 報名費用 (價值: 400 美元)

Introduction

The Hong Kong Electronic Industries Association (HKEIA), together with the Hong Kong Trade Development Council (HKTDC), organizer of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia, are organizing the annual Electronic Industries Awards (EIA) for exhibitors at the above fairs held on 13-16 October 2024. Winners of the Award will be benefited from the promotion campaigns launched by the HKEIA and its supporters which include displaying the winning products at major international electronics trade fairs, advertising and publicity in relevant newspapers, magazines, websites and online platform. This year, several winners will also have a chance to be awarded by the European Product Design Award (EPDA) for the excellence of their design and innovation.

Objective

The Electronic Industries Award is established to promote the image of outstanding innovation and technology products; stimulate more creativeness within the electronics industry and recognize and reward startups companies producing new products in areas of design and technology.

Winners can have

- Certificates of Merit **OR**
- Gold Prize Trophy **OR**
- “EIA: Product of the year 2024” Trophy

* Also, winners' products:

- would be displayed at Hong Kong Electronics Fair (2024 Autumn Edition & 2025 Spring Edition)
- Opportunity to be selected for the “Electronics EPDA Prize”

“Electronics EPDA Prize” Winner will receive:

- EPDA Special Certificate (Value: 100 USD)
- EPDA Special Trophy (Value: 300 USD)
- EPDA Winner Badge
- Free entry to the EDA regular competition (Value: 400 USD)
- 1 publication on EPDA social networks and website
- 1 showcase in the EPDA yearbook

- EPDA 網頁及媒體刊登得獎產品
- EPDA 年鑑刊登得獎產品
- EPDA 選定的活動展示得獎產品(如設計週，消費電子展等等)(視乎情況)

“歐洲產品設計獎”詳情:

<https://www.productdesignaward.eu/>

參賽資格

電子業獎的參加者必須為本屆香港電子產品展和國際電子組件及生產技術展覽會的參展商，參賽**費用全免**。提交之產品應是近年的新設計。主辦機構保留對產品或公司之參賽資格的最後決定權。

參賽組別

1. 消費電子產品
2. 物聯網及家庭電器
3. 零部件及配件
4. 初創企業電子產品（只限貿發局「初創」專區的企業）

評審準則及甄選

評審準則包括：

- 設計（外觀/功能）
- 創意
- 品質
- 環保概念
- 市場價值
- 功能之實際用途
- 包裝設計

以上評審準則僅供參考，次序並非按重要性排列。其他評審準則，例如價格、市場佔有率、使用方便程度、社會貢獻等等，如適用時，亦被考慮。

評審委員會成員主要由獨立的第三者組成，包括大學教授，公營機構代表及獨立商界人士。所有參賽產品將被評審委員會甄選，參賽單位需提交產品資料及產品示範片段。

每組別均設有兩種獎項，優勝獎及金獎，並從中再選取「2024 電子業年度大獎」。

- 1 showcase at a selected EPDA event depending on availability (Ceremonies, Design Weeks, CES, etc.)

ePD Prize” Details: <https://www.productdesignaward.eu/>

Eligibility

The Electronic Industries Award is open for **all exhibitors of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia 2024** held at the Hong Kong Convention and Exhibition Center. Cost of application is **FREE** Products submitted must be newly and / or in recent years designed. The Organizers reserves the right to make the final decision on the eligibility of entrants.

Product Categories

1. Consumer Electronics
2. Internet of Things and Home Appliances
3. Parts & Components
4. Start-up Electronics (Only for TDC Startup zone companies)

Judging Criteria & Assessment

Followings are the primary factors for assessment:

- Design (Esthetic/Functional)
- Innovation
- Quality
- Environmental
- Marketability
- Usefulness of functions
- Packaging

The above judging criteria are provided for reference only and do not follow in the order of importance. Other criteria such as price, market shares, user-friendliness, contribution to society etc. will also be considered where appropriate.

The judging panel is formed by leading academics, industry stakeholders and industrialists.

All applicants are required to submit product samples with product(s) photos and demonstration video to the judges.

Winners and Gold Prize for each category will be selected. The judging panel will then select the one considered to be the best and recommend it as the “**EIA: Product of the year 2024**”.