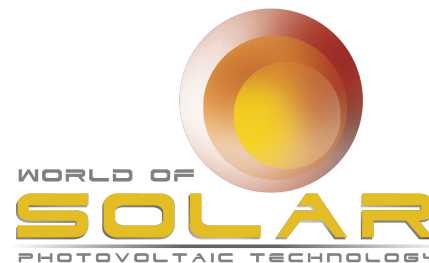


**Day 1 (14th of Oct. 2009 / Meeting Room S421,
The Hong Kong Convention and Exhibition Centre)**



Morning Session – challenges in the PV industry

09:30 – 10:00 Opening ceremony

10:00 – 10:45 **Market opportunities and perspectives in Europe**

Dr. Murray Cameron, Vice-President, European Photovoltaic Industry Association (EPIA)

10:45 – 11:15 **Market opportunities and perspectives in China**

Cao Jia Xing, Chairman, Development and Reform Commission of Jilin Province and Vice Secretary of Jilin Province, China

Afternoon Session - supply chain and applications experience sharing

14:00 – 14:30 **Mastering the module back end process**

Dr. Patrick Hofer-Noser, CEO, 3S Industries

14:30 – 15:00 **Thin Film – lessons learnt from a business idea to implementation**

(TBC)

15:00 – 15:30 **PV installation & BIPV applications**

Gunnar Liehr, Vice President - Head Energy Services & Performance Contracting of Siemens AG Building Technologies

15:30 – 16:00 **PV Converter & Controller: How to improve the performance and smartness of your solar system**

Dr. Walter Marin, Strategic Business Partner, Protronic Far East Limited

16:00 – 16:30 Panel discussion

16:30 End of Day 1 Programme

Day 2 (15th of Oct. 2009 / The Hong Kong Science Park)

09:00 – 09:45 **The real technical challenges of the PV industry**

Alexander Hans Preiss, Head, Outdoor laboratory of the Photovoltaik Institut Berlin AG

09:45 – 10:30 **PV performance as your product**

Kyung-Soo Kim, Photovoltaic Research Group, Korea Institute of Energy Research

10:50 – 11:35 **Best practices in testing and measurement & standardization trends**

Dr. Kengo Morita, TUV Rheinland Asia, Yokohama, Japan

11:35 – 12:20 **25 years measurement & testing – technology trends for tomorrow**

Pierre-René Beljean, Founder and CTO of Pasan SA, Switzerland

12:20 – 13:05 **Correct power testing of modules - cost avoidance & competitive advantage**

Dr. Franz Baumgartner, IMS Renewable Energy School of Engineering Zürich – Switzerland

14:15 – 15:15 Visit to HKSTP Solar Laboratory and Facilities

15:15 Coach transfer to HKCEC

17:30 – 19:00 Networking Cocktail (World of Solar Networking Area, Hall 5E)

Disclaimer: The above rundown information and any other contents of this programme are subject to change without further notice