



Electronic Industries Award
電子業獎
2017



香港電子業商會

The Hong Kong Electronic Industries Association



Introduction

The Hong Kong Electronic Industries Association (HKEIA), together with the Hong Kong Trade Development Council (HKTDC), organizer of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia, are organizing the annual Electronic Industries Awards (EIA) for exhibitors at the above fairs held on 13-16 October 2017. Winners of the Award will be benefited from the promotion campaigns launched by the HKEIA and its supporters which include displaying the winning products at major international electronics trade fairs, advertising and publicity in relevant newspapers, magazines, websites and online platform

簡介

香港電子業商會和香港貿易發展局將於本年10月13-16日的香港秋季電子產品展和國際電子組件及生產技術展覽會期間舉辦每年一屆的電子業獎比賽。每年的得獎產品都會在不同途徑展示，如各大型國際電子貿易展覽會、香港電子業商會及協辦單位的網頁及媒體上刊載有關獎項資料。

EIA

Electronic Industries Award

電子業獎



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Objective

The Electronic Industries Award is established to promote the image of outstanding innovation and technology products; stimulate more creativeness within the electronics industry and recognize and reward startups companies producing new products in areas of design and technology.

宗旨

電子業獎旨在推廣出色的電子產品；促進電子同業提高產品設計及創新水平；以及對在初創產品設計、技術等方面有優異表現的公司作出肯定與獎勵。

Winners can have

- Certificates of merit [QR](#)
- Gold Prize Trophy [QR](#)
- “EIA: Product of the year 2017” Trophy
- * Also, winners’ products would be displayed at:
 - Hong Kong Electronics Fair (2017 Autumn Edition & 2018 Spring Edition)
 - Other oversea exhibitions
E.g. CES 2018, Electronica Munich 2017, etc

得獎者可獲得

- 優勝獎獎狀 [或](#)
- 金獎獎座 [或](#)
- 「2017 電子業年度大獎」獎座
- *另:得獎產品將展示在:
 - 香港電子產品展 (2017秋季 及2018春季)
 - 其他海外大型展覽，如：CES 2018、Electronica Munich 2017等等

Presentation Ceremony

The Electronic Industries Award will be presented at the presentation ceremony which will be held on **13 October 2017** at HKEIA Annual Dinner. Winners of the Electronic Industries Award will be notified on or before 6 October 2017.

頒獎典禮

電子業獎頒獎典禮將於二零一七年十月十三日於香港電子業商會周年晚宴內舉行，得獎者將於二零一七年十月六日或之前另函通知。



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Eligibility

The Electronic Industries Award is open for all exhibitors of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia 2017 held at the Hong Kong Convention and Exhibition Center. Cost of application is **FREE**. Products submitted must be newly and / or in recent years designed. The Organizers reserves the right to make the final decision on the eligibility of entrants.

參賽資格

電子業獎的參加者必須為本屆香港電子產品展和國際電子組件及生產技術展覽會的參展商，參賽**費用全免**。提交之產品應是近年的新設計。主辦機構保留對產品或公司之參賽資格的最後決定權。

Product Categories (參賽組別)

1. 3D Printing 3D打印	12. Personal Electronics 個人電子產品
2. Audio Visual Products 視聽產品	13. Robotics & Unmanned Tech 機器人科技和無人操控技術
3. Computer & Peripherals 電腦及週邊產品	14. Security Products 保安產品
4. Digital Imaging 數碼影像產品	15. Smart Tech 智能科技
5. Electronic Accessories 電子配件	16. Start-ups 初創企業
6. Electronic Gaming 電子遊戲產品	17. Telecommunications Products 電訊產品
7. Healthcare Electronics 電子保健產品	18. Technology Exchange Zone 創新科技交流專區
8. Home Appliances 家用電器	19. Virtual Reality (New) 虛擬現實 [新展區]
9. Innovation & Start-up Corner (New) 創意及初創專區[新展區]	20. Wearable Electronics 穿戴式電子產品
10. In-Vehicle Electronics & Navigation Systems 汽車電子及導航系統	21. Components, such as: 組件·如: <ul style="list-style-type: none">• Electronic / Electrical Parts & Accessories 電子零件及配件• Engineering Service 工程服務• Passive Component 無源部件• Circuit Board / PCB Assembly 電路板 / PCB 裝配• Electronic Component 電子部件• Optoelectronic Component 光電子部件• Semiconductor 半導體
11. Office Automation & Equipment 辦公室自動化及設備	



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Judging Criteria & Assessment

Followings are the primary factors for assessment:

- Design (Esthetic/Functional)
- Innovation
- Quality
- Environmental
- Marketability
- Usefulness of functions
- Packaging

The above judging criteria are provided for reference only and do not follow in the order of importance. Other criteria such as price, market shares, user-friendliness, contribution to society etc. will also be considered where appropriate.

The judging panel is formed by leading academics, industry stakeholders and industrialists.

All applicants are required to submit product samples with product(s) photos and demonstration video to the judges.

Winners and Gold Prize for each category will be selected. The judging panel will then select the one considered to be the best and recommend it as the "EIA: Product of the year 2017".

Note:

- Photocopies of the entry form are acceptable.
- All information will be used for communication between the Association and your company.
- Finalists will be notified before the Award Presentation Ceremony.
- Winners of each category should attend the presentation ceremony and participate in related activities or future campaigns.
- All winning product samples would be provided an opportunity for future publicity and related activities and will not return until next year award. For those which **were not selected**, all participating companies need to send a staff or arrange courier to pick up the product sample(s) within one month. For overdue collection, product samples will be discarded without further notice.

評審準則及甄選

評審準則包括：

- 設計 (外觀/功能)
- 創意
- 品質
- 環保概念
- 市場價值
- 功能之實際用途
- 包裝設計

以上評審準則僅供參考，次序並非按重要性排列。其他評審準則，例如價格、市場佔有率、使用方便程度、社會貢獻等等，如適用時，亦被考慮。

評審委員會成員主要由獨立的第三者組成，包括大學教授，公營機構代表及獨立商界人士。

所有參賽產品將被評審委員會甄選，參賽單位需提交產品資料及產品示範片段。

每組別均設有兩種獎項，優勝獎及金獎，並從中再選取「2017電子業年度大獎」。

註：

- 可接受影印之報名表格。
- 所有資料將用於香港電子業商會與貴公司之間的通訊。
- 主辦機構將會在頒獎典禮前另函通知入圍者。
- 各參賽組別的得獎公司必須出席頒獎典禮及參與相關活動和拍攝安排或日後計劃的宣傳活動。
- 各得獎公司所提供的參賽產品有機會作日後宣傳及推廣相關的活動，有關的參賽產品會於下屆的電子業獎退還。**未能入選**的參賽產品，請各參賽公司於電子展後一個月內安排人員或快遞公司到本會會址領取，逾期領取的參賽產品將會棄置而不作個別通知。



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Rules & Regulations

- If entrants provide false information or fail to provide sufficient or genuine information, it may result in the disqualification of that entry product and the granted awards.
- The Organizers at its sole discretion reserves all the rights to modify the rules and criteria of the awards. The Organizer also reserves the right to withdraw, or revoke any award that has been made or presented without giving reason(s).
- All decisions made by the Organizer and the judges are final and binding in all respects in all matters relating to the Electronic Industries Award. Applicants, having submitted an entry, agree to abide by the rules and whatever decisions made by the Organizer and the judging panel.
- Organizer / judges will not provide details / reasons relating to the judging of the products to entrants or any other people.
- The Organizer may carry out its own technical and operational evaluation. Such evaluation may result in damage of the product and the Organizer will bear no liability for it.
- The Organizer will also bear no liability for any loss or damage of any kind whatsoever of any product.
- The Organizer reserves the right to retain, exhibit and publicize the entry products at its discretion.

參賽規則

- 如參賽者提供錯誤、不全或失實的資料，主辦機構有權取消該產品的參賽資格及獎項。
- 主辦機構有絕對酌情權修改評審規則和準則。主辦機構亦有權收回或撤銷任何準備頒發或已頒發的獎項而不需提供理由。
- 主辦機構及評審委員會擁有最終決定，一切有關事宜均具約束力。參賽公司提交報名表，等於表示同意遵守主辦機構及評審委員會所作的一切決定。
- 主辦機構 / 評判不須向參賽者或其他人透露 / 解釋產品評選之詳情及勝出或落選的理由。
- 主辦機構可自行對參加的產品進行技術及使用測試。測試或會引致產品受損壞，主辦機構概不負責賠償責任。
- 在任何情況下，主辦機構對參賽產品的遺失或損壞，亦不負賠償責任。
- 主辦機構擁有保存、展覽及宣傳參賽產品之權利。

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Application Procedures

Companies wishing to enter the competition should complete the entry form and return it to the Hong Kong Electronic Industries Association **no later than 5:00p.m. on 20 September 2017 (Wednesday)**.

Applicants may submit no more than 3 products. However, separate entry forms should be used for each product or each line of products.

Information supplied by the applicant will be taken into account by the judges when assessing the merit of the product. It is in the applicant's interest to provide as much detailed information as possible.

The applicant should submit:

- Completed entry form (electronic softcopy)
- Product sample
- Detailed product information, catalogues, photographs, video, copies of certificates and / or testing reports (electronic softcopy) etc.

報名手續

凡有意提交產品參加比賽的單位，須填妥報名表，於**2017年9月20日（星期三）下午5時前**提交至香港電子業商會。

每單位參賽產品數量上限三份，但每一款參賽產品或每一系列的產品需單獨填報一份參賽報名表。

報名表上填報的產品資料，將作評估產品參考之用。填報的資料越詳細越有利。

參賽公司須提交：

- 填妥的報名表（電子副本）
- 參賽產品樣本
- 參賽產品的詳盡資料、產品目錄、照片、影片、證書電子副本及 / 或測試報告電子副本等

Request for Entry Forms 索取報名表

Organizer 主辦單位：

The Hong Kong Electronic Industries Association 香港電子業商會

Unit 1201, 12/F., Harbour Crystal Centre, 100 Granville Rd., TST East, Kowloon, Hong Kong

香港九龍尖沙咀東部加連威老道100號港晶中心1201室

Enquiry Tel. No. 電話: + 852 2778 8328

Fax No. 傳真: + 852 2788 2200

Website 網址: <http://www.hkeia.org>

Enquiry 報名查詢

Ms. Jade Tsu 徐小姐

Tel 電話: + 852 2117 8492

Email 電郵: award@hkeia.org



香港電子業商會

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Entry Form 參賽報名表



香港電子業商會

The Hong Kong Electronic Industries Association



Entry Form 參賽報名表

(Please use separate forms for each product / each line of products
每份參賽報名表限填報一款或一系列產品)

To : The Hong Kong Electronic Industries Association
Unit 1201, 12/F., Harbour Crystal Centre, 100 Granville Rd.,
TST East, Kowloon, Hong Kong
Tel.: + 852 2778 8328 Fax: + 852 2788 2200
Enquiry: Ms. Jade Tsu Tel.: + 852 2117 8492
Email: award@hkeia.org

致 : 香港電子業商會
香港九龍尖沙咀東部加連威老道100號港晶中心1201室
電話 : + 852 2778 8328 傳真 : + 852 2788 2200
查詢 : 徐小姐 電話 : + 852 2117 8492
電郵 : award@hkeia.org

I submit the following product 本人擬以下產品參加比賽 :

Product Category 參賽組別:

Name of Product ((Please use BLOCK letters))

產品名稱 (請用端正字體)

Note : A sample of the product should be submitted together with this completed Entry Form. If the product cannot be submitted because of size, value, complexity, weight or any other reasons, the applicant should be prepared to demonstrate the product during the judging process if requested.
注意 : 參賽者須將參賽產品之樣本連同參賽報名表一併提交。如因體積、價值、複雜性、重量或其他理由而未能提供產品樣本，參賽者必須在主辦單位要求時示範參賽產品。

All information supplied will be kept confidential except for the judges and advisers. Appropriate information will be photocopied, disclosed or publicized if an award is granted or when necessary.
參賽公司提供之一切資料除供各評審委員會及顧問作參考之用外，主辦機構將保密處理所有資料。但主辦機構有權在參賽者得獎後或在需要時，公開、影印或公佈適當的資料。



香港電子業商會

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Please attach product catalogue, pamphlet, or photograph.

請附上產品目錄、所有產品照片。

Please use bullet points and key words format to briefly state out those main functions of the product:

請以點列方式簡要說明產品主要功能：

Please use bullet points and key words format to briefly state out those major innovations it contains:

請以點列方式簡要說明產品具有以下新穎創意：

EIA

Electronic Industries Award

Hint : If product has obtained any awards or has special features, like the first product of its kind in the world, the lowest price, the smallest, the fastest, the lightest on the market, the biggest market share, etc., please specify for the reference of judges.

提示：如產品曾獲取獎項或有以下特點，例如是世界上第一種此類的新產品，目前在市面最便宜、最細、最快、最輕、最大市場佔有率等等，請在上文表明，以供評判參考。



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Application Checklist

參賽清單

* Please delete as appropriate 請刪去不適用者

- Completed entry form (electronic softcopy) 填妥的報名表 (電子副本)

Enclosed 附交：

Yes / 是

No / 否

- Product sample 參賽產品樣本

Enclosed 附交：

Yes / 是

No / 否

- Detailed product information, catalogues, photographs, video etc. (electronic softcopy if applicable)

參賽產品的詳盡資料、產品目錄、照片、錄影短片等 (電子副本)

Enclosed 附交：

Yes / 是

No / 否

- Has your product been approved by any standards, regional or International?

產品是否已符合某些地區及國際標準？

Yes / 是

No / 否

Please provide electronic copies of certificates and / or testing reports by email.

請以電郵方式附交證書及 / 或測試報告的電子副本。

(I) Quality 品質

Yes / 是

No / 否

Application Pending / 申請待批

Enclosed:

Yes / 是

No / 否

Please specify / 請予註明：

(II) Environmental 環保

Yes / 是

No / 否

Application Pending / 申請待批

Enclosed:

Yes / 是

No / 否

Please specify / 請予註明：

(III) Safety 安全

(e.g. RoHS - Restriction of Use of Hazardous Substances, BSI - British Standards Institution, UL - Underwriters' Laboratories Inc. of the U.S.A., CE - European Communities Mark, HKSM - Hong Kong Safety Mark, etc.)

(例如限制使用有害物質指令、英國標準協會、美國保險業組織、歐洲CE標誌、香港安全標誌等)

Yes / 是

No / 否

Application Pending / 申請待批

Enclosed:

Yes / 是

No / 否

Please specify / 請予註明：

Has your product obtained Patent / Registered Design / Copyright? 產品是否擁有功能專利 / 外觀設計註冊 / 版權？

Please provide copies of certificates in electronic softcopy. 請附交證書的電子副本。

Yes / 是

No / 否

Application Pending / 申請待批

Enclosed:

Yes / 是

No / 否

Please specify / 請予註明：

**香港電子業商會**

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EIA Entrant's Declaration 電子業獎報名參賽人聲明

I declare that the entry product is wholly or partly designed by my company.

本人特此聲明，本公司所提交參賽產品全部或部份是本公司的設計。

We own the proprietary rights of the entry product. / We have obtained the permission of the product's proprietary right owner to enter the competition.

本公司擁有參賽產品的所有權利。/ 本公司已獲得產品所有權利擁有人的同意參加比賽。

Upon the Organizer's/judges' request, I / my company's representative will make a brief presentation of my entry product(s) during the judging process.

如主辦機構 / 評判要求，本人 / 本公司的代表將會向評審委員會陳述及示範此參賽產品的用途及特性。

I have read the Rules & Regulations and all information included in the entry brochure and agrees to abide by them.

本人明瞭參賽之規則及條件和所有在參賽刊物上的資料，並願完全遵守。

I agree not to request the Organizer to take part in any proprietary rights or intellectual property infringement disputes.

本人同意不會要求主辦機構介入任何產權或知識產權所引起的糾紛。

I agree that the Organizer has the right to publicize, retain and exhibit unconditionally my entry product(s) upon entering the competition.

本人同意，在參賽後，本公司之產品可予主辦機構任意宣傳，保留及展覽。

I agree to indemnify the Association against all claims relating to or arising from my submission of this entry.

本人同意，香港電子業商會如因本公司提交之參賽產品而引致負上任何法律及賠償責任，本公司會對香港電子業商會作出彌償。

I declare that the above information is true to the best of my knowledge and agree that all decisions of the Organizer and the judges are final and binding in all respects in all matters relating to the Electronic Industries Award (EIA).

就本人所知，上述資料俱為真實無訛。本人同意，主辦機構及各評判之決定為最終決定，並對於「電子業獎」有關之一切事宜，均具約束力。

Company Name (Please use BLOCK letters)

公司中英文名稱 (請用端正字體)

Address 地址

Contact Person

聯絡人
中英文姓名

Title
職銜

Tel No. 電話

Fax No. 傳真

Email 電郵

Booth 展位 / Onsite Contact 展位駐場聯絡

Booth No.
展位編號

Contact
Person 聯絡人

Tel No.
駐場電話

Date
日期

Signature (with company chop)
簽署 (連同公司印章)



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